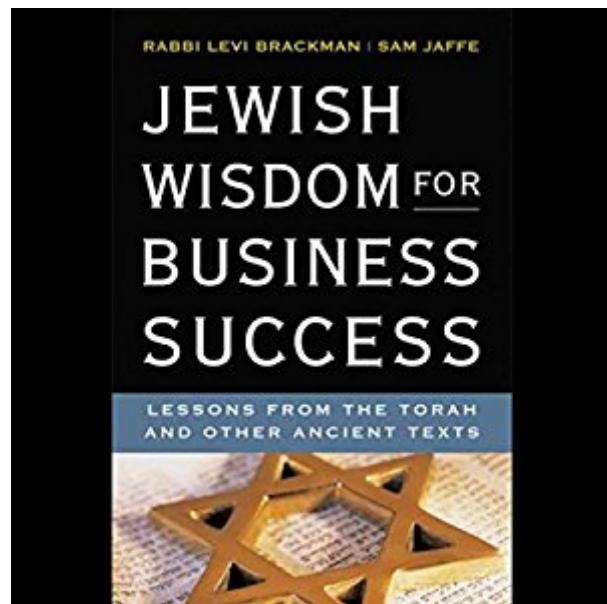


The book was found

Jewish Wisdom For Business Success



Synopsis

Sacred Jewish texts such as the Torah and the Kabbalah have long been considered repositories of some of the greatest wisdom ever assembled. Yet only the smartest and most successful business professionals take advantage of these powerful collections of advice. Using real-world business situations as illustrative examples, this book reveals a four-thousand-year-old blueprint for success. Readers will find practical insights on: conquering fear - harnessing will power - removing ego from the equation - mastering negotiation techniques - dealing with failure - utilizing spiritual entrepreneurship - harvesting the power of positivity - and finding the right balance of character traits to succeed in any career or business venture. The ancient Jewish writings contain a breadth of knowledge anyone can use, in business and in life. This enlightening and practical guide gives readers the direction they need to make it work for them. --This text refers to an out of print or unavailable edition of this title.

Book Information

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Customer Reviews

I don't say that lightly. I have read many business advice books and this tops them all. What you find in this book are nine pivotal lessons and wisdom teachings that are applicable to both business and life. What other authors might spend an entire book on are presented in this book in an engaging and concise manner in one chapter. In this sense you are getting nine books in one. This book is heavily based on the Old Testament and uses stories from Moses, Abraham, Isaac, Jacob and Pharaoh to teach important business lessons. The premise of the book is that the Old Testament is a repository of timeless wisdom and Jewish people have made use of that wisdom

throughout the ages leading to their success in business and other areas. The authors of Jewish Wisdom for Business Success decipher that wisdom and share it with the readers in an engaging and practical manner. Each wisdom teaching is followed by an interesting and relevant contemporary business story and then two pearls of wisdom that the authors entitle "insight for business" followed by an equally pertinent "wisdom for life" which shows how the same lesson can be used to improve the readers personal life. The book starts off with lesson about how to overcome fear using the story of the Israelites at the Sea of Reeds being chased by the Egyptian army. The lessons from that chapter, as well as from all the other chapters in the book, are extremely relevant and timely as the current financial crisis unfolds. The next chapter talks about the importance of finding one's authentic inner will power and gives important pointers how to find it. This chapter will really help the reader in a concrete manner find their unique niche in life and work.

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